

*Post - Conference Update!*  
**ICLASP Writing Retreat**  
**June 24-25<sup>th</sup> 2018**  
**COAST CANMOR HOTEL**

*Just on the outskirts of the breathtaking Banff National Park*

Members of the International Association of Language and Social Psychology are invited to extend their scholarship *and* fellowship post-ICLASP16. Join us for the inaugural IALSP writing retreat in beautiful Canmore, Alberta, Canada. Canmore is the gateway to the Banff National Park, one of Canada's national treasures in the heartstone of the snow-tipped majestic Canadian Rockies.

Nestled within this charming and scenic environment, we are taking the notion of *retreat* to heart. Our writing retreat offers the perfect balance of private writing time, inspirational writing facilitators, shared dining and refreshment, and a thought-provoking keynote address delivered by Janice Krieger, Director of the STEM Translational Communication Center at the University of Florida, *Inspired Writing: Communication Approaches to Knowledge Translation*. For those wishing to deepen the retreat component, we will have opportunities for mindful reflections, outdoor exploration, and yoga.



**COAST CANMORE HOTEL & CONFERENCE CENTER, ALBERTA CANADA**

The purpose of this retreat is to gently guide participants toward writing practices that inspire them *and* move a writing project forward. Facilitators will guide participants toward greater awareness of their own translational knowledge goals and assist in goal-setting. Collaboratively, we will consider how we can flourish in the craft of writing.

**Reserve Space at our Writing Retreat**  
**Deadline May 15<sup>th</sup>, 2018**  
**Space is Limited**

**[https://www.memberplanet.com/s/ialsp/writing\\_retreat](https://www.memberplanet.com/s/ialsp/writing_retreat)**

Please contact Maggie Pitts  
President of the International Association of Language and Social Psychology  
if you have any questions  
[margaret.jane.pitts@gmail.com](mailto:margaret.jane.pitts@gmail.com)

## Register Now!

### Deadline to Register and Reserve a Room

May 15<sup>th</sup> 2018

Register Here: [https://www.memberplanet.com/s/ialsp/writing\\_retreat](https://www.memberplanet.com/s/ialsp/writing_retreat)

Registration is *open* for the inaugural ICLASP post-conference writing retreat! Writing retreat registration is hosted by IALSP on our MemberPlanet membership management page. Registration is listed first in U.S. Dollars. Register for the retreat, the hotel, and the optional food tour in one convenient spot!

<b>Registration</b>	
Regular Registration	\$125.00 USD (approx. \$160 CAD)
Student Registration	\$75.00 USD (approx. \$95 CAD)
Registration includes: <ul style="list-style-type: none"><li>• the writing workshop (keynote speaker, guided facilitators, private writing time)</li><li>• buffet dinner with post-conference attendees Sunday evening</li><li>• breakfast, lunch, and coffee/tea breaks on Monday</li><li>• optional pairing with peer writing partner</li></ul> Register for the Writing Retreat at: <a href="https://www.memberplanet.com/s/ialsp/writing_retreat">https://www.memberplanet.com/s/ialsp/writing_retreat</a> Register by May 15 <sup>th</sup> .	

<b>2 Nights Accommodation Coast Canmore Hotel &amp; Conference Center</b>	
Shared Queen Room	\$175.00 USD per person for 2 nights* (approx. \$224 CAD)
Private Queen Room	\$350.00 USD per room for 2 nights (approx. \$448 CAD)
<b>Superior Room 2 Queen Beds Coast Canmore Hotel</b> IALSP has reserved 10 double occupancy Superior Queen Rooms for our writing retreat. Prices above are for accommodation Sunday and Monday nights. If you wish to extend your stay, please call the Coast Canmore Hotel reservations team at 1-800-663-1144 and tell them you are looking to extend a room booking under the group name "IALSP Writing Retreat" or group code: CCM-GFC 3538. Please book before May 15 <sup>th</sup> .  <a href="https://www.coasthotels.com/hotels/ab/canmore/coast-canmore-hotel-and-conference-centre/">https://www.coasthotels.com/hotels/ab/canmore/coast-canmore-hotel-and-conference-centre/</a>  * We can assign you a roommate or you can select your own roommate. If you wish to increase your occupancy, each additional person will cost an additional \$20.00 CAD plus taxes and fees that can be paid at the Coast Canmore Hotel. Register by May 15 <sup>th</sup> .	

<b>Canmore Walking Food Tour – Optional !</b>	
Canmore Food Tour	\$120.00 USD per person and open to all (approx. \$152.25 CAD)
Extend our retreat into beautiful Canmore by joining us on the Canmore Food Tour on Monday. With four stops and starting right at our hotel, this customized walking tour is a perfect blend of walking, a narrated guide of the town, and dining with paired beverages. Vegetarians and vegans beware... although there are veggie options, the adventure is meat heavy. * max group size is 20 and that you must be 14 years old to join and more than 18 to be served alcohol. Space is limited, so reserve now! Please reserve by May 15 <sup>th</sup> .	



**ITINERARY**  
**for ICLASP16 Writing Retreat**  
**Monday, June 25th, 2018**

5:00 pm

**Canmore Wine Merchants**

We'll start with a pre-dinner beverage at this hidden gem filled with carefully curated wines, Alberta craft beer, and spirits. We never know what we'll taste here, but we know it will be good!

**Murrieta's Canmore**

We're going to share one of the best views in Canmore while enjoying our first course, locally made charcuterie carefully paired with a beverage.

**Gaicho Brazilian BBQ**

It's time for the main course! Ede Rodrigues is a Brazilian native who fell in love with an Albertan and then brought his family's Brazilian cowboy (gaucho) ways to barbecuing our fabulous Alberta Beef. Guests will be offered a refreshing caperinya, three different meats cooked churrascaria Style, and a selection of Brazilian salads.

**Mountain Mercato**

We're going to finish the evening off sweet and bubbly in this European inspired gourmet cafe and market.

7:00 pm

Tour Complete

## Inspired Writing: Communication Approaches to Knowledge Translation

Keynote address to the ICLASP Writing Retreat

**Janice Krieger (PhD)**

**Professor and Director of the STEM Translational Communication Center  
University of Florida, USA**

Many people enter academia inspired to engage in scholarship that makes a positive difference in society. Too often, scholars end up frustrated because they have difficulty connecting their research with the stakeholders that they believe would benefit from their research. By focusing on the co-creation of knowledge structures and value systems, translational communication bridges the gap between scholarship and communities of practice. When properly executed, principles of translational communication enhance the accessibility, understandability, and usability to various stakeholders. In her keynote address, Janice Krieger (PhD), Professor and Director of the STEM Translational Communication Center at the University of Florida, weaves principles of effective knowledge translation with inspired and effective writing practice in the context of language and social psychology. Dr. Krieger will discuss the key theoretical and methodological approaches underpinning the successful application of knowledge translation. Dr. Krieger will also lead a guided writing practice in which audience members will identify the inspiration for their research, focus on specific stakeholders that stand to benefit from their science, create a strategy for translating their knowledge for that audience, and design a writing practice that facilitates effective knowledge translation with key stakeholders.



**Janice L. Krieger** is a professor in the Advertising Department and serves as Director of the [STEM Translational Communication Center](#) in the College of Journalism and Communications. Dr. Krieger has published more than 80 peer-reviewed journal articles related to her research expertise in designing, implementing, and evaluating translational communication interventions. She serves as a PI and co-I on several large grants funded by the National Institutes of Health. Her research has garnered more than \$10 million in grant funding. Dr. Krieger serves on the Editorial Board of Health Communication and the Journal of Health Communication. Dr. Krieger is the Co-Program Leader for the Cancer Population Sciences Research Program at the UF Cancer Institute. Dr. Krieger also directs the Communication and Dissemination Program and co-directs the Recruitment Center at the UF [Clinical and Translational Sciences Institute](#). In these roles, she promotes research and practice that improves the translation of science to various stakeholders. She directs an advanced undergraduate research experience course each semester and teaches a doctoral-level seminar on Translational Communication Science each Spring.

# ICLASP Writing Retreat

## Tentative Itinerary

<b>Sunday June 24<sup>th</sup>, 2018</b>	
<b>10:00am</b>	On your own: Travel to Coast Canmore Hotel (options will be made available; additional fee)
<b>3:00pmish</b>	Walking tour of Canmore (optional)
<b>5:30pm</b>	Check in <i>location TBA</i>
<b>6:00-8:00pm</b>	Welcome and Dinner Banquet Coast Canmore Hotel (included)
<b>Monday June 25<sup>th</sup>, 2018</b>	
<b>8:00-8:45am</b>	Continental Breakfast (included)
<b>8:45-9:00am</b>	Welcome and setting our intention for the retreat (Maggie Pitts & Kim Noels ) Getting to know participants and conveners
<b>9:00-10:00am</b>	Keynote Address Janice Krieger, Director of the STEM Translational Communication Center at the University of Florida, Keynote address: <i>Inspired Writing: Communication Approaches to Knowledge Translation</i>
<b>10:00-10:15am</b>	Mini Break & Morning Snack (included) Find your group; Say hello!
<b>10:15-11:45pm</b>	Writing Groundwork Group Facilitators guide participants through discussion and activity to identify and set goals. <ul style="list-style-type: none"> <li>• Group I Facilitator: Maggie Pitts, IALSP Immediate Past-President, University of Arizona</li> <li>• Group II Facilitator: Liz Jones, IALSP President, Griffith University, Brisbane Australia</li> <li>• Group III Facilitator: Catherine Brooks, Director of the Center for Digital Society and Data Studies, University of Arizona</li> </ul>
<b>11:45-12:45pm</b>	Lunch (included)
<b>12:45-2:45pm</b>	Independent Writing Participants retreat to a personal writing space to work on goals set during groundwork session
<b>2:45-3:00pm</b>	Coffee Break (included) Refresh and check in with writing group to provide support, encouragement, advice
<b>3:00-3:30pm</b>	Revisit and reassess writing goals with group and facilitator
<b>3:30-4:15pm</b>	Independent Flash Writing Session
<b>4:15-4:45pm</b>	Final check in with group and facilitator Establishing next goals & Accountability partner
<b>5:00-7:00pm</b>	<i>Optional</i> Canmore Food Tour (additional fee) or Dinner on your own
<b>Tuesday June 26<sup>th</sup>, 2018</b>	
<b>7:30-9:00am</b>	Mindful closure – yoga @ Elevation Place (optional, TBA)
<b>On your own</b>	Return to Edmonton or Calgary (options will be made available, additional fee)